



HP PageWide Color 755dn

Business moves fast, and slowing down means falling behind. It's why HP built the next generation of HP PageWide—to power productivity with a smart, efficient design that delivers the lowest color cost,¹ maximum uptime, and strong security.



Dynamic security enabled printer. Only intended to be used with cartridges using an HP original chip. Cartridges using a non-HP chip may not work, and those that work today may not work in the future.
<http://www.hp.com/go/learnaboutsupplies>

The lowest cost for color¹

- Get the quality you expect with HP PageWide Technology that delivers the lowest cost per color page.¹
- Print even faster—and save even more per page—by setting this printer to General Office mode.³
- Help keep energy costs down with the most efficient printer in its class.²

Minimal interruptions. Maximum uptime.

- Minimize interruptions with an HP PageWide printer designed for the least maintenance in its class.⁴
- Print speeds up to 50% faster than competitors—as fast as 55 ppm in color and black-and-white.⁵
- Print Microsoft® Word and PowerPoint® files with a USB port that quickly recognizes, formats, and prints.⁶
- Equip this HP PageWide printer with a variety of accessories to meet the needs of your office.

Strong security designed to detect and stop attacks

- A suite of embedded security features help protect this printer from being an entry point for attacks.
- Help ensure the security of confidential information. Enter a PIN at the device to retrieve your print job.
- Easily set configuration policies and automatically validate settings for every HP printer in your fleet.⁷
- Thwart potential attacks and take immediate action with instant notification of security issues.

Designed with the environment in mind

- Conserve resources with HP PageWide—designed to use less energy than any laser printer in its class.²
- This printer meets rigorous standards for ISO class 5 cleanrooms—perfect for sensitive environments.
- Help reduce your impact. Count on easy cartridge recycling at no charge through HP Planet Partners.⁸
- Keep noise to a minimum with a printer designed to be quiet. Place it near people without disrupting work.



¹ Lowest cost per color page claim applies to devices that are not sold under contract. Comparison of HP PageWide A3 devices with the majority of in-class color ink/laser MFPS (\$3,000-\$7,499 and €2,820-€7,049) and color ink/laser single function printers (\$1,500-\$2,999 and €1,410-€2,819) as of January/February 2017; market share as reported by IDC as of Q4 2016. Cost per page (CPP) reported by gap intelligence Pricing & Promotions Report January/February 2017; comparisons for devices/supplies not sold under contract are based on published specifications of the manufacturers' highest-capacity cartridges, inclusive of long life consumables and page yield. Average HP yield based on ISO/IEC 24711 and continuous printing in default mode. Actual yield varies based on content of printed pages and other factors. For more information, see <http://hp.com/go/learnaboutsupplies> and <http://hp.com/go/PageWideClaims>. ² Energy claim based on TEC data reported on energystar.gov as of February 2018. Data normalized to determine energy efficiency of in-class A3 color laser printers and MFPS with published speeds of 20 to 80 ppm, excluding other HP PageWide products. Subject to device settings. Actual results may vary. ³ Comparison based on printing in Professional mode. ⁴ Fewer service parts claim based on HP analysis of leading in-class A3 color laser printers and MFPS as of February 2018; calculations use publicly available and/or published manufacturer rated yields for long-life consumables and assume 600,000 pages printed (using a 60% black/40% color ratio). Learn more at <http://hp.com/go/pagewideclaims>. ⁵ Comparison of HP PageWide A3 devices with the majority of in-class color ink/laser MFPS (\$3,000-\$10,299 and €2,820-€10,199), and color ink/laser single function printers (\$1,500-\$4,299 and €1,410-€4,099) as of April 2018 excluding other HP PageWide products; competitive set based on market share data as reported by IDC as of Q4 2017, MSRP data provided by gap intelligence and/or Buyers Lab. HP PageWide speeds based on General Office mode and exclude first page. Learn more at <http://hp.com/go/printerspeeds>. ⁶ Feature works with Microsoft® Word and PowerPoint® 2003 and later. Only Latin language fonts are supported. ⁷ Requires separate purchase. For details, see <http://hp.com/go/securitymanager>. ⁸ Program availability varies. For more information, visit <http://hp.com/recycle>.

